

THE LATEST MORRIS MODELS

62/35

Triplex Safety Glass

Chromium Plating

Bumpers Four-wheel Brakes

Opening Head Saloons

65/22

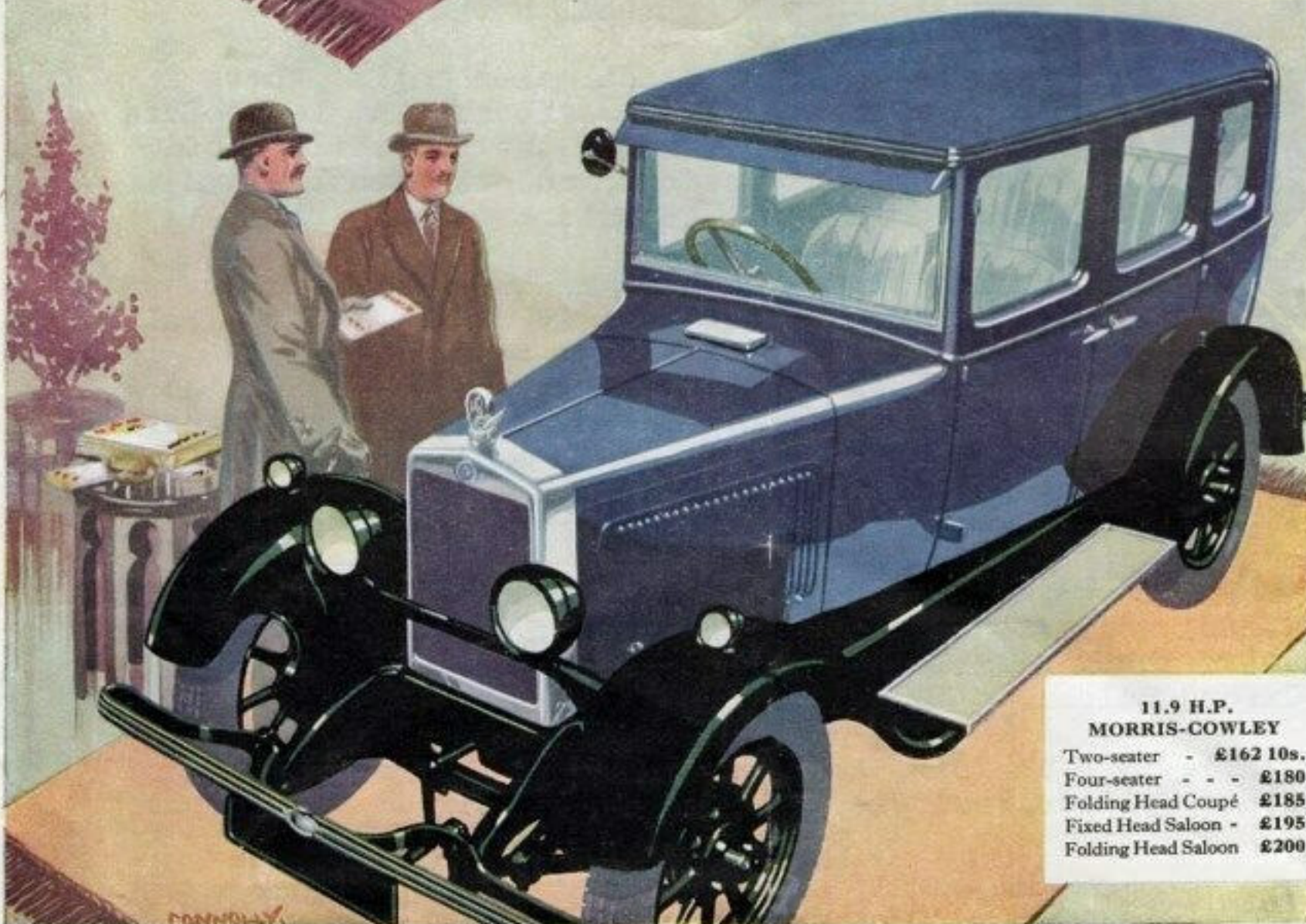
MORRIS VALUE SUPREME

ALL Morris models are fitted with Triplex glass, chromium-plated external bright parts, powerful four-wheel brakes, bumpers fore and aft, Lucas electric lighting and starting, separate head and side-lamps (Isis, Oxford and Cowley models have dipping headlights), automatic windscreen wipers, safety door catches (internal and personal door locks on Isis, Oxford and Cowley enclosed models), illuminated instrument boards, pressure lubrication of chassis parts, Dunlop tyres, radiator thermometers, five detachable wheels, electric horn, mixture control, and other necessary features.

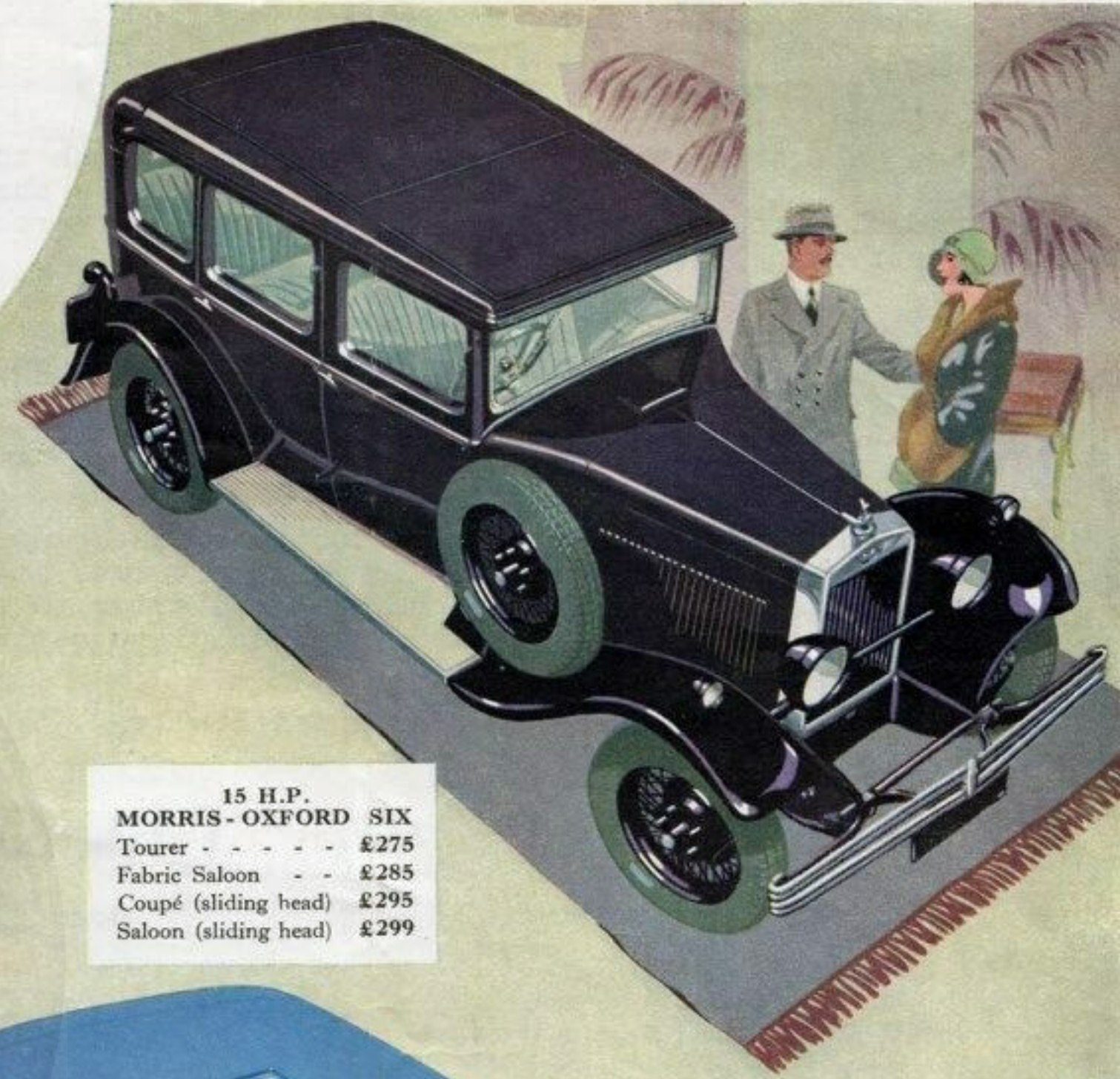
MORRIS MOTORS LTD.
OXFORD



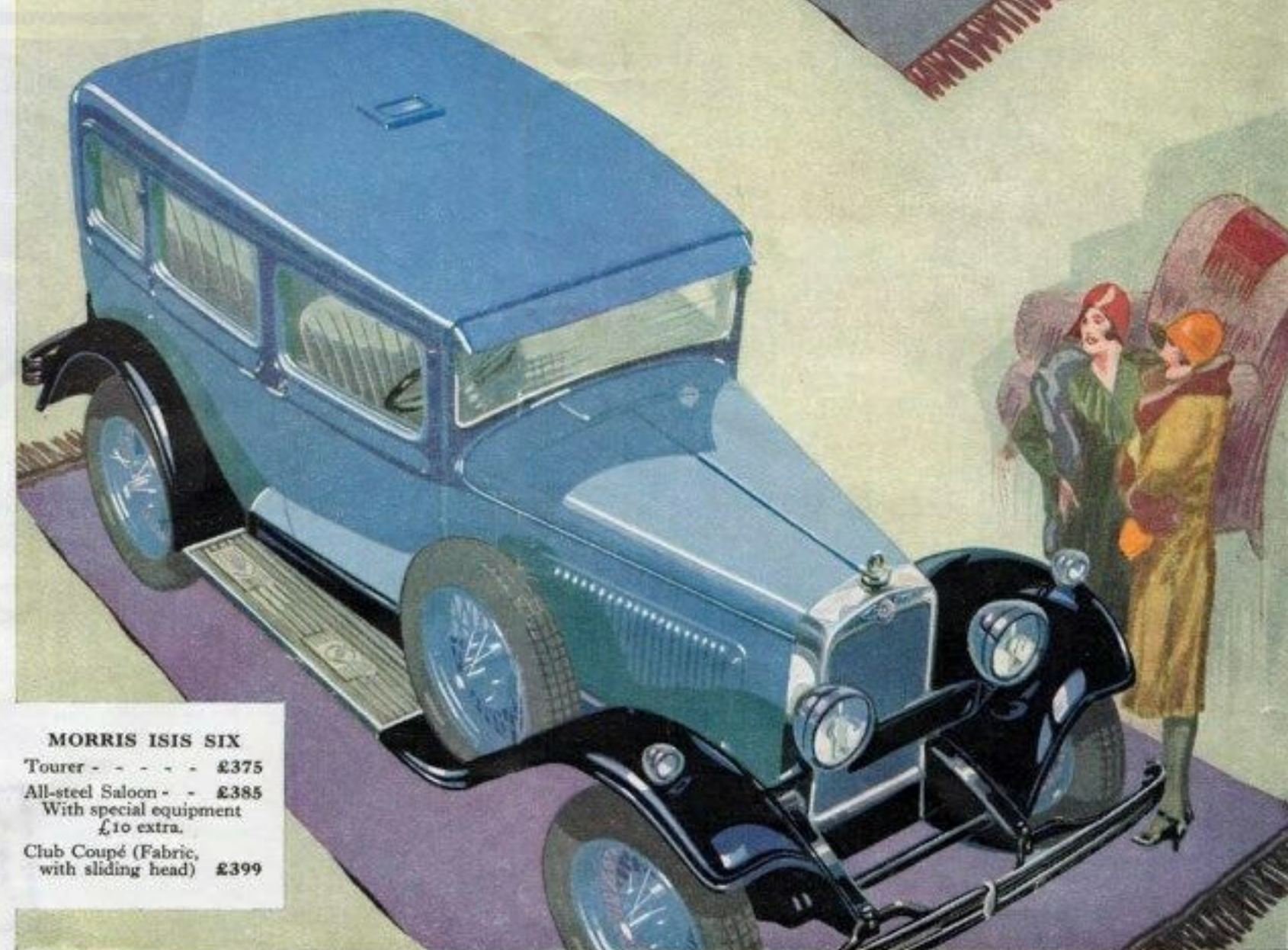
8 H.P. MORRIS MINOR
Tourer - - - - - £130
Fabric Saloon - - - £140
Coachbuilt Saloon
(folding head) - - £149



**11.9 H.P.
MORRIS-COWLEY**
Two-seater - - £162 10s.
Four-seater - - - £180
Folding Head Coupé £185
Fixed Head Saloon - £195
Folding Head Saloon £200



**15 H.P.
MORRIS - OXFORD SIX**
Tourer - - - - - £275
Fabric Saloon - - - £285
Coupé (sliding head) £295
Saloon (sliding head) £299



MORRIS ISIS SIX
Tourer - - - - - £375
All-steel Saloon - - £385
With special equipment
£10 extra.
Club Coupé (Fabric,
with sliding head) £399

ALL PRICES EX WORKS

class, and these two new six-cylinder cars, with their graded radiation, Lockheed hydraulic brakes, hydraulic shock absorbers, finger-tip control and many other refinements, are well worthy of closest inspection.

Our Authorised Dealer will be glad to demonstrate to you any of these new models without obligation; explain to you the Service facilities that he can offer to the owners of Morris cars; and, if desired, will willingly discuss deferred payment or part-exchange terms.

May we take this opportunity of assuring you also that just as we are producing cars in which progress and development are prominent, so is it our constant endeavour to see that all owners of our cars have at all times complete satisfaction with their purchases.

Yours faithfully,

W. M. W. Thomas.

General Sales Manager.

Telephone: No. 7101 Cowley (Oxford) 6 Lines (Private Branch Exchange)

Telegrams: "Voiturette" Cowley, Oxford.

Codes. Bentley's. A.B.C. (5th Ed.) Western Union & Private

ALL COMMUNICATIONS TO BE ADDRESSED TO THE COMPANY



MORRIS MOTORS LTD

MANUFACTURERS OF

MORRIS
(Regd Trade Mark)

CARS

COWLEY, OXFORD

MANAGING DIRECTOR
SIR WILLIAM R. MORRIS, BT.
DEPUTY MANAGING DIRECTOR
E. H. BLAKE

WHEN REPLYING PLEASE
QUOTE OUR REFERENCE

4 / WMT / EVF

YOUR REF.

September, 1929

THE LATEST MORRIS CARS.

Dear Sir,

It is with considerable pleasure that we introduce our range of Morris cars for 1930, for, excellent as has been the value presented in the past, for this season their attractiveness has been increased in many ways.

Two important innovations have been made - the incorporation of Triplex glass on all models, and the utilisation of chromium plating - untarnishable, lustre-bright, and practically self-cleaning - on all external bright parts.

From the viewpoint of the practical motorist these two features mean the elimination of two factors that heretofore have been perhaps a drawback to motoring - the possibility of glass flying in the event of an accident, and the trouble and expense of constantly cleaning bright parts.

If you are requiring a small car, the Morris Minor will more than answer the calls made upon it. It is economical, speedy and absolutely reliable. It is easy to drive, handy in traffic, and its value has been more than proved during the time that it has been on the road in the hands of private owners.

The famous Morris-Cowley models have been improved for this season and to-day represent better value than ever.

The requirements of those who want a fast, thoroughly modern, safe, well-sprung yet very economical medium-sized car will be more than fulfilled by the new six-cylinder 15 h.p. Morris-Oxford Saloon.

The 18 h.p. Isis, already famous as a high-grade, powerful six-cylinder vehicle, is also a newcomer in the Morris



ARCHIEFNUMMER
126093

1930

10x8
BP 0385