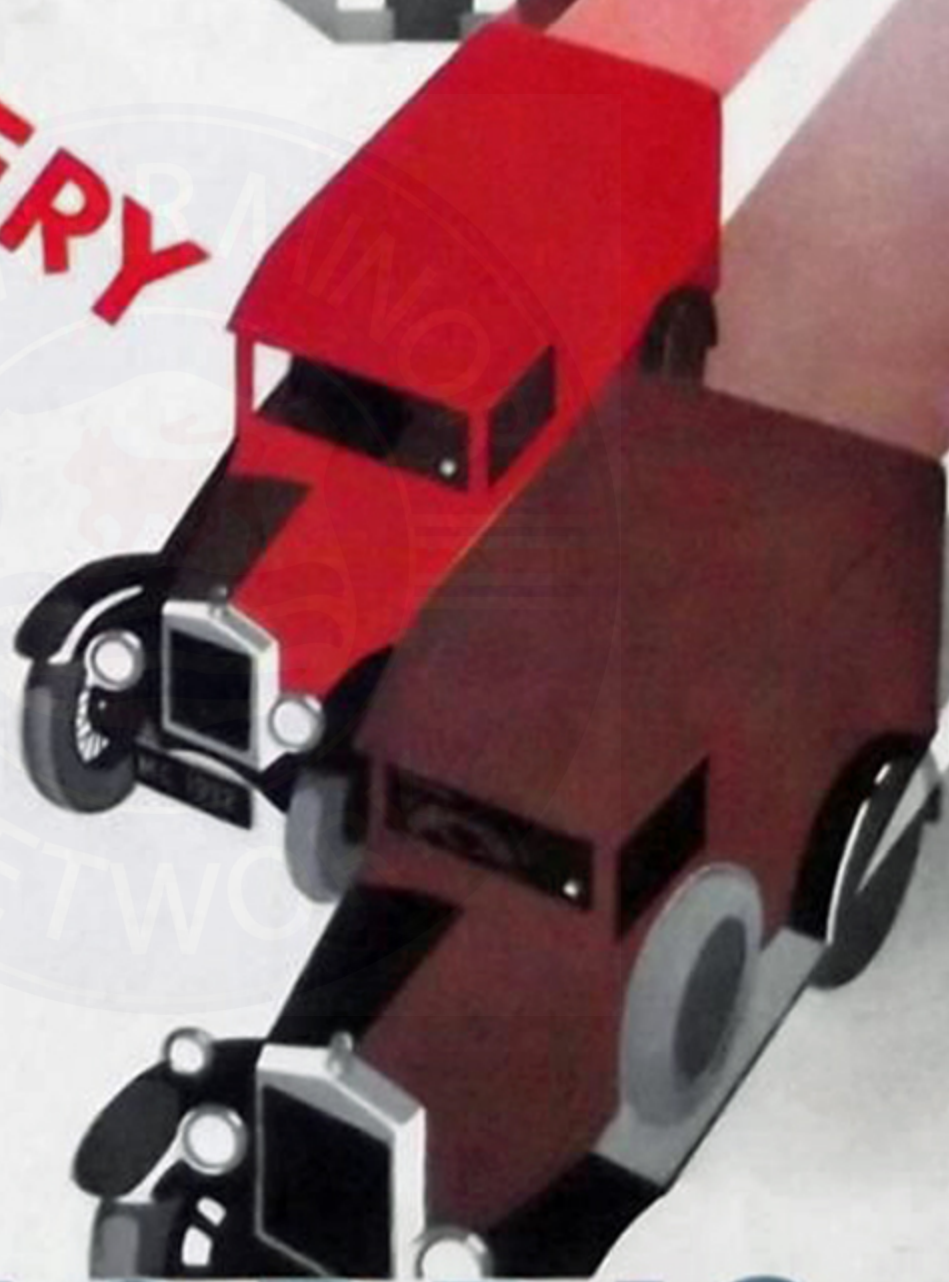


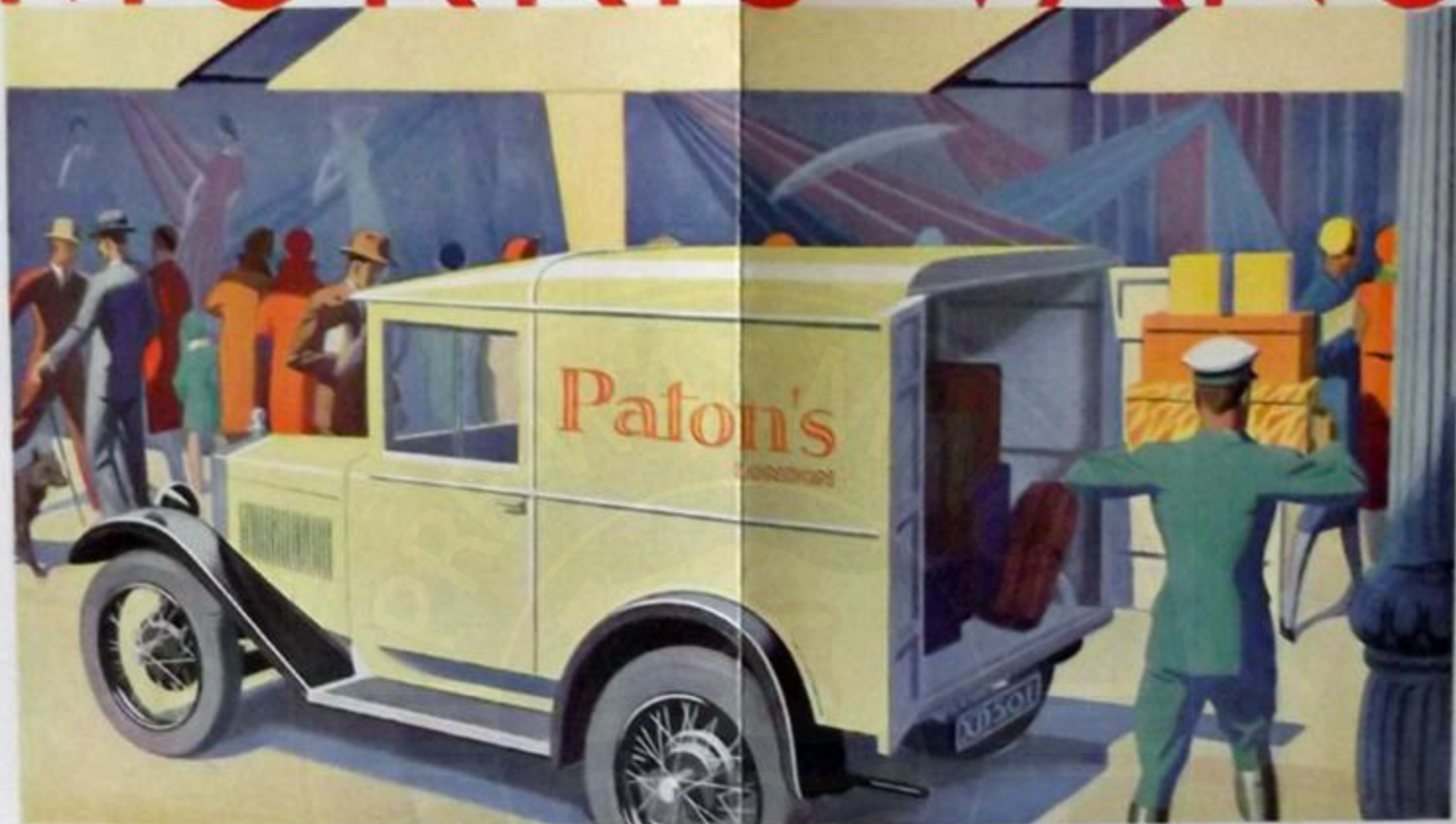
THE FIRST DELIVERY



BY

MORRIS VANS

MORRIS VANS



INCREASE YOUR BUSINESS

The Morris 8-10 cwt. Van

DEFINITELY proved to be unapproachable in its class, the Morris 8-10 cwt. Van has achieved this enviable position by reason of its absolute reliability—a feature of outstanding importance to the trader—and its exceptional general economy. The powerful four-cylinder engine of 14/32 h.p. is capable of quick acceleration and excellent hill-climbing with a full load of 8-10 cwt., while the sturdy frame and long semi-elliptic springs, effectively controlled by progressive shock absorbers, provide a degree of riding excellence which ensures that the most delicate of goods can be carried without damage.

The engine possesses a bore of 75 mm. and a stroke of 102 mm., giving a cubic capacity of 1802 c.c. It is equipped with side valves and detachable head which facilitates decarbonisation. A smooth-acting multi-plate clutch with cork inserts is built in unit construction with the engine and three-speed gearbox, and is automatically lubricated from the engine. Full five-lamp Lucas lighting and starting equipment is provided, employing a combined dynamo and starter motor (dynamotor). A powerful foot brake operating on all four wheels in reinforced pressed-steel drums is fitted, while the hand brake operates independent shoes in the rear drums.

The Morris 5-cwt. Van

REPRESENTING the most economical delivery transport procurable to-day, the Morris 5-cwt. Van makes special appeal to the tradesman whose primary consideration is maximum operation economy. The remarkably efficient four-cylinder side-valve engine of the 5-cwt. Van possesses a bore of 57 mm. and a stroke of 83 mm., giving a cubic capacity of 847 c.c., and has ample power for every circumstance, with a petrol consumption approaching forty-five miles to the gallon.

Owing to its modest dimensions it is particularly suited for use in traffic-congested districts where full advantage can be taken of every small break in the traffic conditions.

The engine is carried in a sturdy downswep frame supported on semi-elliptic springs front and rear, which are well controlled by progressive shock absorbers, thus providing excellent riding qualities, while the brakes are very powerful and operate on all four wheels whether actuated by hand or foot, ensuring the maximum safety.

All Morris Vans are covered by a twelve month guarantee





SERVICE

THAT ENSURES
PROMPT DELIVERY
OF GOODS

ON the ability to deliver goods with speed and reliability depends to a large extent present-day business success, and there is no more certain way of ensuring maximum distribution efficiency than the acquisition of speedy, trouble-free Morris light transport.

Morris light transport vehicles since their introduction have established themselves as vehicles of outstanding economy, reliability and adaptability, suited in every

way to the most exacting needs of modern commerce, and there exists no better way of ensuring delivery satisfaction and increasing your business than the addition of one or more of these vehicles to your trading facilities. The extended area such transport enables you to cover brings you into close touch with many more potential customers, while the improved delivery service it provides ensures their utmost satisfaction.

REMEMBER that Morris light transport has proved itself entirely reliable, and that its dependability, economy and low first cost, together with the truly excellent Morris after-purchase service, make it a proposition of outstanding interest to both large and small tradesmen.

MORRIS VANS

